Tea is no longer the nation’s favourite drink

How do people like their tea?

- 25% of people prefer milk in their tea
- 44% prefer tea with milk

What colour do people like their tea?

- 4% prefer green
- 7% prefer red
- 15% prefer yellow
- 35% prefer clear
- 31% prefer black

Are you a dunker?

- 46% are dunkers
- 16% are non-dunkers

Fancy a tea detox?

- 84% of people are thinking about taking a tea detox
- 100% of people are thinking about giving some consideration

Extra facts about tea

- Tea contains antioxidants that repair cells and help our bodies fend off: osteoporosis, diabetes mellitus, cardiovascular diseases, cancers

Tea is good for you

- Drinking tea with meals, particularly dinner, is a healthy habit that we should encourage

Tea bags were invented in 1908 in the United States by Thomas Sullivan. He created small silk bags to give samples of tea to his customers. Some of them thought that the bags were supposed to be put directly in the tea pot, rather than emptied out. Thus, the tea bag was created by accident!

Research carried out by TLF Research

2,568 people were interviewed using the TLF Panel ‘Your Say Pays’

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