



NATIONAL NOVEL WRITING MONTH

November

10% of our panel surveyed have written a full novel, with an impressive 54.4% of them actually being published!

A FURTHER...



10.3%
have attempted to write one



1.3%
are currently writing one

THE MAIN REASONS WHY PEOPLE STARTED A NOVEL BUT DIDN'T FINISH ARE:



41.9%
ran out of ideas / inspiration



33.3%
lost the passion for it



22.1%
realised they just weren't very good!

THE TOP 3 GENRES FOR NOVEL WRITING ARE:



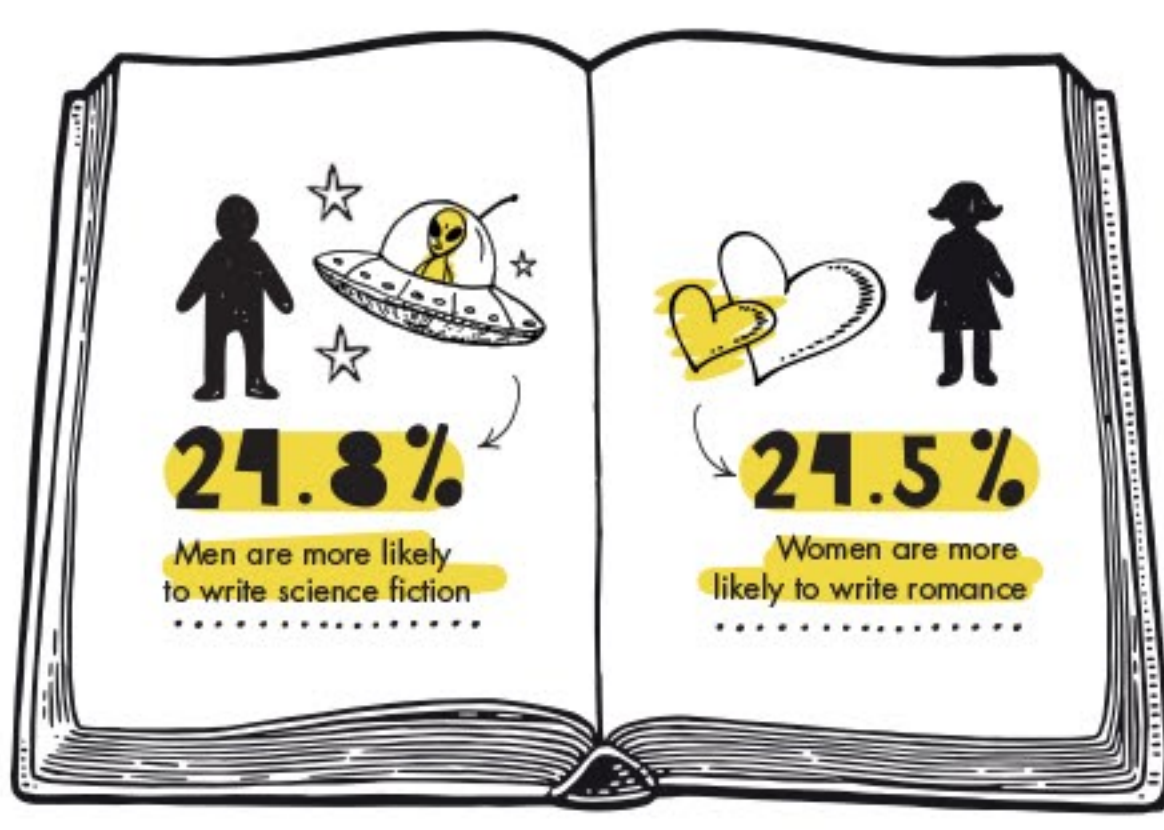
17.8%
Science Fiction



17.4%
Romance



14%
Fantasy



THE AVERAGE TIME TAKEN TO COMPLETE THE FIRST DRAFT OF A NOVEL IS



MAIN REASON WHY PEOPLE STARTED WRITING A NOVEL IN THE FIRST PLACE

90.6%
always enjoyed writing / being creative

BUT

10.6%



started to better understand themselves...

AND

14.4%



did it to make some extra money!

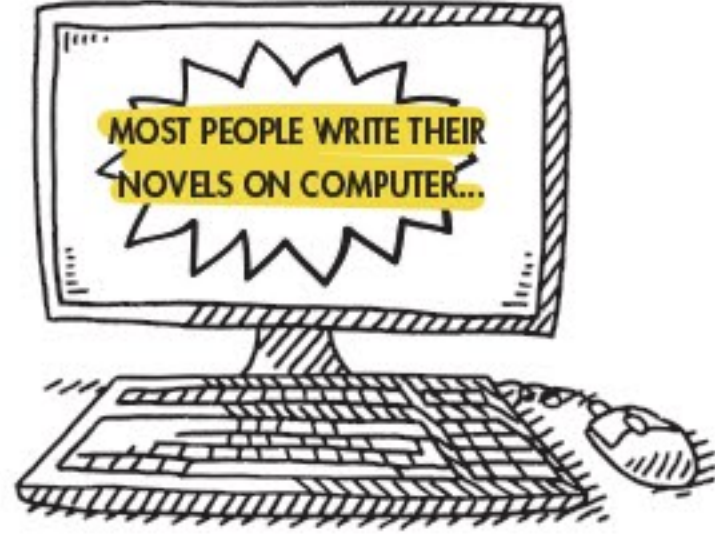
OF THE PEOPLE WHO HAVE WRITTEN A NOVEL:

43.2%

Attend a writing group / author's circle



MOST PEOPLE WRITE THEIR NOVELS ON COMPUTER...



But

15.9%

still prefer pen and paper...



...and

3.8%

still prefer the good old typewriter!



THE AVERAGE PERSON READS

8.5

BOOKS A YEAR...



...with women reading more than men.

35.9%

PEOPLE'S FAVOURITE TIME TO READ IS 'IN BED, BEFORE I GO TO SLEEP'



YOURSAYPAYS

ONLINE PANEL RESEARCH