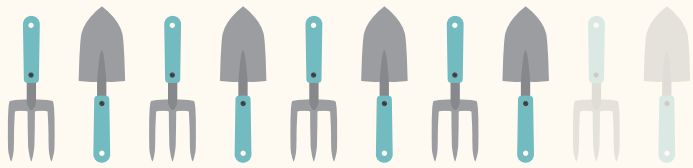


NATIONAL GARDENING WEEK

Monday 29 April - Sunday 5 May 2019

79% OF PEOPLE HAVE GARDENED AT SOME POINT

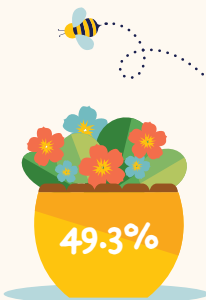
AND 75% OF THEM ENJOYED IT



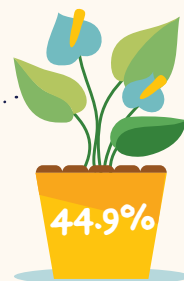
THE MAIN REASONS WHY PEOPLE ENJOY GARDENING ARE:



it makes my house/
garden look nice



it's peaceful/
therapeutic



it's satisfying to see
something grow

18% SAY IT'S GOOD FOR THEIR HEALTH...

...AND 13% SAY IT'S GOOD FOR THEIR SOUL!



women are more likely to not enjoy it because they don't want to get messy



THE MAIN REASON (AT 51.1%) THAT PEOPLE DON'T ENJOY GARDENING IS THAT THEY FIND IT BORING

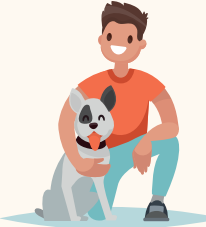


and men, because they haven't got the time

A LITTLE BIT MORE ABOUT THOSE WITH GREEN FINGERS:



In general, people prefer to garden on their own



More people prefer to garden with their pet than their sibling



May is the favourite month to garden in



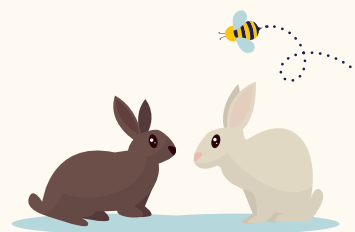
18-24 year olds are more likely to garden in a greenhouse



Those aged 65+ are more likely to have an allotment



Women are more likely to enjoy the plants and flowers



Men are more likely to enjoy the wildlife



The Royal Botanic Gardens in Kew is the favourite UK garden



Only 33% of people have ever been to a major gardening event

THE AVERAGE PERSON SPENDS 2 HOURS A WEEK GARDENING



women
1.8 hours



men
2.2 hours



18-24
year olds
1.3 hours



aged 65+
2.9 hours

7.4% of people spend more than 6 hours!

21% HAVE INJURED THEMSELVES WHILE GARDENING

men are most likely to do both!



7% have injured someone else



the clumsiest city for gardeners is London



the safest city is Bristol